



SPONSORSHIP BROCHURE

PCF8
PAN-COMMONWEALTH FORUM

OPEN, ONLINE AND
FLEXIBLE LEARNING:
**THE KEY TO
SUSTAINABLE
DEVELOPMENT**

27 - 30 NOVEMBER 2016
KUALA LUMPUR CONVENTION CENTRE



COMMONWEALTH of LEARNING



OPEN UNIVERSITY MALAYSIA

About The Forum



The Commonwealth of Learning (COL) will be organising its 8th Pan Commonwealth Forum on Open Learning (PCF8) in partnership with Open University Malaysia. The Forum, held biennially, will take place at the Kuala Lumpur Convention Centre from 27 November to 30 November 2016.

PCF8 provides an opportunity for the Commonwealth community to exchange knowledge and experiences, identify important trends and explore applications of open and distance learning in widening access, bridging the digital divide and advancing the social and economic development of communities and countries. It brings together prominent keynote speakers, scholars, researchers and practitioners in the area of open, online and flexible learning.

Apart from the intellectual discourse, participants also get to experience Malaysia's scenic beauty and, its culinary and cultural diversity. PCF8 is an event not to be missed.

THEME

*Open, Online and Flexible Learning:
The Key to Sustainable Development*

SUB-THEMES

- Quality and Equity in Learning
- Access and Inclusion
- Efficiency and Effectiveness
- Technology and Innovation

About Malaysia



Malaysia is located in the middle of Southeast Asia, within close proximity to neighbouring countries including Singapore, Brunei, Indonesia, Thailand and the Philippines. Due to its strategic location, the nation plays a major role in the Asean community. The country is also an active participant of the Commonwealth since its Independence in 1957.

Malaysia consists of two parts: Peninsular Malaysia, located between Thailand in the north and Singapore in the south, and the two provinces of Sabah and Sarawak in Borneo. It is a constitutional monarchy, comprising a federation of 13 states and three federal territories. It also boasts a multi-racial and multi-religious society with Malays, Chinese and Indians forming the major ethnic groups.

Located near the equator, the weather is generally hot and humid, with temperatures between 26 and 35 degrees. Cooler temperatures can be felt during the rainy season from October to March.

There are many places that tourists can visit; Among the listed UNESCO World Heritage Sites in the country include Gunung Mulu National Park in Sarawak, Kinabalu Park in Sabah, and the historic cities of George Town and Malacca.





Besides its natural beauty and historic cities, Malaysia is well known for its skyscrapers. The iconic PETRONAS Twin Towers, is the reigning tallest twin towers in the world and it is located at the heart of the capital city of Malaysia, Kuala Lumpur. The twin towers, KLCC park and Kuala Lumpur Convention Centre are collectively known as the Kuala Lumpur City Centre precinct. The Centre hosts conferences, exhibitions, seminars, meetings and

entertainment. It is within walking distance to hotels and apartments; and is easily accessible by public transport. One of its main attractions is the Aquaria KLCC, an underwater aquarium, located just beneath the Centre and it is home to 250 different species and over 5000 land and aquatic animals from Malaysia and around the world. A world class shopping mall known as Suria KLCC and the Petronas Filharmonik Hall are located nearby.



Sponsorship

The Organising Committee is delighted to invite your esteemed organisation to sponsor and/or exhibit at the 8th Pan Commonwealth Forum on Open Learning (PCF8) to be held at the **Kuala Lumpur Convention Centre (KLCC)**, Malaysia, from **27 to 30 November 2016**.

By committing to be a sponsor, your organisation will be assured of exposure at the Forum. Please take a few moments to read our proposal. The details of the Forum and corporate sponsorship packages are attached. Should you wish to confirm your sponsorship, please complete the attached Acceptance Form and return it to the Forum Secretariat. We would appreciate if confirmation of your sponsorship and package choice be made no later than 30 July 2016. The tax invoice will be forwarded for completion and approval. For enquiries, please do not hesitate to contact the Forum Secretariat at pcf8@oum.edu.my.

Important Dates

No.	Items	Deadline
1.	Confirmation of sponsorship and package choice	30 July 2016
2.	Payment of sponsorship / exhibition	31 August 2016
3.	Submission of logo and advertisement file	15 September 2016
4.	Submission of promotional materials to be included in Forum Kit (if any)	30 October 2016
5.	Forum date	27 - 30 November 2016

Sponsorship Package Categories

Platinum Sponsorship: **USD50,000.00**

- Recognition as Forum partner sponsor on the backdrop in the main Plenary Hall.
- Two (2) 3 m x 3m (9m²) basic exhibition booths (with the option to upgrade at own cost)
- Acknowledgement in the opening/welcoming speech
- One (1) page, A4, portrait, B&W advertisement in the programme book (artwork to be supplied by sponsor by 15 September 2016)
- Display of company logo on the backdrop, programme book cover and website (link to organisation's website)
- Acknowledgement in the programme book
- Ten (10) complimentary Forum participation
- Ten (10) complimentary passes to the welcome dinner
- Certificate of appreciation
- Presentation of certificate during the welcome dinner

Diamond Sponsorship: **USD35,000.00**

- Recognition as Forum partner sponsor on the backdrop in the main Plenary Hall.
- Two (2) 3 m x 3m (9m²) basic exhibition booths (with the option to upgrade at own cost)
- Acknowledgement in the opening/welcoming speech
- One (1) page, A4, portrait, B&W advertisement in the programme book (artwork to be supplied by sponsor by 15 September 2016)
- Display of company logo on the backdrop, programme book cover

- and website (link to organisation website)
- Acknowledgement in the programme book
- Four (4) complimentary Forum participations
- Four (4) complimentary passes to the welcome dinner
- Certificate of appreciation
- Presentation of certificate during the welcome dinner

Gold Sponsorship: USD25,000.00

- Recognition as Forum partner sponsor on the backdrop in the main Plenary Hall.
- One (1) 3 m x 3m (9m²) basic exhibition booth
- Acknowledgement in the opening/welcoming speech
- One (1) page, A4, portrait, B&W advertisement in the programme book (artwork to be supplied by sponsor by 15 September 2016)
- Display of company logo on the backdrop, programme book cover and website (link to organisation website)
- Acknowledgement in the programme book
- Two (2) complimentary Forum participation
- Two (2) complimentary passes to the welcome dinner
- Certificate of appreciation
- Presentation of certificate during the welcome dinner

Silver Sponsorship: USD15,000.00

- Half (1/2) page, A4, portrait, B&W advertisement in the programme book (artwork to be supplied by sponsor by 15 September 2016)
- Display of company logo on website (link to organisation's website)
- Acknowledgement in the programme book
- Two (2) complimentary Forum participation
- Two (2) complimentary passes to the welcome dinner
- Certificate of appreciation

Bronze Sponsorship: USD10,000.00

- Display of company logo on website (link to organisation's website)
- Acknowledgement in the programme book
- Two (2) complimentary Forum participation
- Two (2) complimentary passes to the welcome dinner
- Certificate of appreciation

General Sponsorship: USD1,000.00 and above

- Display of company logo on website (link to organisation's website)
- Acknowledgement in the programme book
- Certificate of appreciation

Welcome Dinner Sponsor: USD20,000.00

- Acknowledgement in the opening/welcoming dinner speech
- Half (1/2) page, A4, portrait, B&W advertisement in the programme book (artwork to be supplied by sponsor by 15 September 2016)
- Display of company logo on website (link to organisation's website)
- Acknowledgement in the programme book
- Ten (10) complimentary passes to the welcome dinner
- Certificate of appreciation
- Presentation of certificate during the welcome dinner

Social Programme Sponsor: USD5,000.00

- Display of company logo on website (link to organisation's website)
- Acknowledgement in the programme book
- Two (2) complimentary passes to the welcome dinner
- Certificate of appreciation

PAYMENT METHOD : Cheque /Bank Transfer

Payment latest by **31 August 2016**

Payable To : UNITEM SDN BHD
Bank : CIMB BANK BERHAD
Account No. : 8600064783
Bank Address : Level 2, Podium Block, Putra World Trade Centre
Jalan Tun Ismail
50490 Kuala Lumpur
SWIFT CODE : CIBBMYKL

Cancellation Policy

Once an Acceptance Form has been received, any cancellation must be advised in writing to the Forum Secretariat. If the cancellation is received up to 3 months before the event, an administration fee of 25% of the total price is retained. If the cancellation is received less than 3 months prior to the event, no refund is applicable.

Contact person:

- **Ms Rosila Abu Zarin** : +60327732442; +60178755578
Senior Manager (rosila_abuzarin@oum.edu.my)
Group Finance & Planning Division
- **Mr Habibullah Rejab** : +60327732021; +60126260850
Manager (habib@oum.edu.my)
Group Finance & Planning Division
- **Ms May Yeong** : +60327732026
Secretariat (huimay@oum.edu.my)
- **Ms Faznim Adiera** : +60327732766
Secretariat (faznim@oum.edu.my)
- PCF8 Secretariat** : pcf8@oum.edu.my
Fax : +60326978825; +60326978815
Forum website : pcf8.oum.edu.my

Sponsorship Packages and Benefits

	Sponsorship level	Platinum	Diamond	Gold	Silver	Bronze	General Sponsorship	Welcome Dinner	Social Programme
1	Sponsorship Amount (USD)	50,000	35,000	25,000	15,000	10,000	1,000 and above	20,000	5,000
	USD1.0 = RM4.0 (RM)	200,000	140,000	100,000	60,000	40,000	4,000 and above	80,000	20,000
2	Exhibition Booth (3m x 3m – basic booth)	YES (2 booths)	YES (2 booths)	YES (1 booth)	NO	NO	NO	NO	NO
3	Acknowledgement in Opening/Welcoming Speech	YES	YES	YES	NO	NO	NO	YES	NO
4	Page of Advertisement (Black & White) in Programme Book	YES (1 page)	YES (1 page)	YES (1 page)	YES (1/2 page)	NO	NO	YES (1 page)	NO
5	Display of Company Logo								
	➔ Backdrop	YES	YES	YES	NO	NO	NO	YES	NO
	➔ Programme Book Cover	YES	YES	YES	NO	NO	NO	YES	NO
	(c) Website	YES	YES	YES	YES	YES	YES	YES	YES
6	Acknowledgment in Programme Book	YES	YES	YES	YES	YES	YES	YES	YES
7	Complimentary Forum Participation	TEN	FOUR	TWO	TWO	TWO	NIL	TWO	NIL
8	Complimentary Pass to Welcome Dinner	TEN	FOUR	TWO	TWO	TWO	NIL	TWO	TWO
9	Certificate of Appreciation	YES	YES	YES	YES	YES	YES	YES	YES
10	Presentation of Certificate During Welcome Dinner	YES	YES	YES	NO	NO	NO	YES	NO

Please Note: Acknowledgement in the main announcement and programme book is subject to sponsorship confirmation prior to printing deadlines. The production of any promotional material is the responsibility of the sponsor.



PCF8 Secretariat

Open University Malaysia

Jalan Tun Ismail

50480 Kuala Lumpur

Malaysia

Tel: +603 2773 2766/2026/2086/2102

Fax: +603 2697 8825

E-mail: pcf8@oum.edu.my

Commonwealth of Learning

4710 Kingsway, Suite 2500

Burnaby V5H 4M2

British Columbia, Canada

Phone: +1 604 775 8200

Fax: +1 604 775 8210

Supported by:



<http://pcf8.oum.edu.my>

Sponsorship Package – Acceptance Form

Please complete and return this “Acceptance Form” to our Forum Secretariat via email to pcf8@oum.edu.my or fax to +60326978825.

Sponsor Contact Information	
Company /Organisation Name	
Contact Person	
Email Address	
Postal Address	
Phone Number	
Fax Number	

I, the undersigned, representing the company/organisation indicated above, declare that we are willing to sponsor the Forum with the following specifications:

SPONSORSHIP PACKAGE: _____

SPONSORSHIP AMOUNT : USD _____

Do you want to provide promotional materials? *YES [] NO []

*Quantity: 1,000 minimum

Confirmation	
Confirmed By	
Authorised Signature	
Company Chop	
Date	